

# THE LEGAL & REGULATORY FRAMEWORK FOR HERBAL (MEDICINAL) PRODUCTS & FOOD SUPPLEMENTS

HOW TO BEST SERVE THE EUROPEAN CITIZEN...

**6 – 7 OCTOBER 2009**  
BRUSSELS, BELGIUM



**AESGP** 

ASSOCIATION OF THE EUROPEAN  
SELF-MEDICATION INDUSTRY

# PROGRAMME

TUESDAY 6 OCTOBER 2009



**18.30-21.30 RECEPTION AND DINNER IN THE "SALON DES MEMBRES" OF THE EUROPEAN PARLIAMENT,**

60, rue Wiertz, Brussels

Welcome by: Hans REGENAUER, AESGP President  
Dagmar ROTH-BEHRENDT, Member of the European Parliament

WEDNESDAY 7 OCTOBER 2009

**09.00 THE FUTURE OF HERBAL MEDICINES IN EUROPE**

Chair: Dagmar ROTH-BEHRENDT, Member of the European Parliament

**09.10 Envisaged measures on falsified medicines**

Marisa MATIAS, Member of the European Parliament

**09.20 The future legislative provisions on herbal medicines**

Martin TERBERGER, Head of Unit Pharmaceuticals, European Commission

**09.40 Scientific assessment of herbal medicines**

Konstantin KELLER, Chair of the Herbal Medicinal Products Committee (HMPC), European Medicines Agency (EMA)

**10.00 The consumer's perspective**

Ilaria PASSARANI, Health Policy Officer, European Consumers' Organisation (BEUC)

**10.10 How to best serve the citizens in Europe**

Panel discussion with the participation of the speakers of the session and Werner KNÖSS, Federal Institute for Drugs and Medical Devices, Germany - Gloria García LORENTE, Spanish Medicines Agency, Spain - Richard WOODFIELD, Medicines and Healthcare products Regulatory Agency, United Kingdom - Werner BUSSE, Chair of the AESGP Committee on Herbal Medicines, Schwabe Pharmaceuticals

10.45 *Coffee/tea*

**11.15 WHICH CLAIMS FOR FOOD SUPPLEMENTS IN EUROPE**

Chair: Antonyia PARVANOVA, Member of the European Parliament

**11.20 The impact of the legislative and regulatory framework for health and nutrition claims**

Basil MATHIOUDAKIS, Head of Unit, Food Law, Nutrition and Labelling, DG for Health and Consumers, European Commission

**11.40 Scientific evaluation of health and nutrition claims**

Albert FLYNN, Chair of the Scientific Panel on Dietetic Products, Nutrition and Allergies, European Food Safety Authority (EFSA)

**12.10 The consumer's perspective**

Ruth VEALE, Food Policy Officer, European Consumers' Organisation (BEUC)

**12.20 How to best serve the citizens in Europe**

Panel discussion with the participation of the speakers of the session and Evelyn BREITWEG-LEHMANN, Federal Office of Consumer Protection and Food Safety, Germany - Anita LASER REUTERSWÄRD, National Food Administration, Sweden - Amire MAHMOOD, Federal Ministry of Health, Austria - Hans van ZOONEN, Chair of the AESGP Food Supplements Committee, Procter and Gamble

13.00 *Lunch*

## OBJECTIVES OF THE CONFERENCE

- 14.15** **HOW TO FURTHER HARMONISE FOOD SUPPLEMENTS IN EUROPE**  
Chair: Mario MAURO, Member of the European Parliament and Giuseppe NISTICO, Member of the Management Board and of the Committee for Human Medicinal Products (CHMP), European Medicines Agency (EMA)
- 14.20** **What does the food supplement market look like today**  
Claire BRINEY, Global Client Development Manager, Euromonitor International
- 14.40** **A single market for food supplements?**  
Basil MATHIOUDAKIS, Head of Unit, Food Law, Nutrition and Labelling, DG for Health and Consumers, European Commission
- 15.00** **The Member States' perspective**  
Barbara JAWORSKA-ŁUCZAK, Chief Sanitary Inspectorate, Poland
- 15.10** **Safety assessment of herbal substances**  
Vittorio SILANO, Chair of the Scientific Committee, European Food Safety Authority (EFSA)  
Discussion
- 15.45** *Coffee/tea*
- 16.15** **BRINGING SCIENCE TO THE CITIZENS**  
Chair: Pilar AYUSO, Member of the European Parliament
- 16.20** **The development of monographs and lists for herbal medicines**  
Ioanna CHINOI, Chair of the Working Party on Monographs and Lists of the EMA Committee for Herbal Medicinal Products
- 16.40** **Contribution of the European Pharmacopoeia to quality control of herbal medicines**  
Michael WIERER, Council of Europe, Strasbourg
- 17.00** **Where to go from here**  
Tony HUMPHREYS, Head of Sector Regulatory Affairs and Organisational Support, European Medicines Agency (EMA)  
Discussion
- 17.30** **Conclusions**  
Hubertus CRANZ, Director General, AESGP
- 18.00** *Farewell drink*

Following the adoption of the Traditional Herbal Medicinal Products Directive and the Food Supplements Directive at the beginning of this decade, the legal and regulatory framework for herbal medicines and food supplements in Europe has seen a number of substantial changes. With regulatory efforts still ongoing on a number of key implementing issues, the conference will look at the current situation and future perspective for these products, which are increasingly chosen by European citizens interested in taking an active role in managing their health. The meeting will allow all those interested in these areas to get a good understanding of the regulatory environment for herbal medicines and food supplements. It will facilitate interaction with the European Parliament, the European Commission, EU Member States, EU and national regulatory authorities for medicines and food products, consumer organisations and the business community and by that discussion how to best serve the citizens and meet their expectations concerning these products.

## GENERAL INFORMATION

The conference will start on Tuesday, 6 October at 18.30 hours with a reception in the "Salon des Membres" of the European Parliament, 60, rue Wiertz in Brussels. The European Parliament is a short walk from the Renaissance Brussels Hotel, where the conference will continue on Wednesday, 7 October. Guest rooms have been blocked in this hotel at a special room rate for the night of 5 until the night of 7 October 2009 inclusive.



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## HOTEL INFORMATION

The Renaissance Brussels Hotel (Marriott group)  
Rue du Parnasse 19 - B-1050 Brussels – Belgium  
Tel +32 2 505 29 29 (general)  
+32 2 516 92 00 (reservations)  
Fax + 32 2 505 25 55 (general)  
+32 2 516 90 93 (reservations)

**Room rates:** Deluxe room: 169,00 euro  
Club room: 228,00 euro

### Online reservation with the Renaissance Brussels hotel:

**Deluxe room:** <http://www.marriott.com/hotels/travel/brubr?groupCode=aesaesa&app=resvlink&fromDate=10/5/09&toDate=10/8/09> / **group code aesaesa**

**Club room:** <http://www.marriott.com/hotels/travel/brubr?groupCode=aesaesb&app=resvlink&fromDate=10/6/09&toDate=10/7/09> / **group code aesaesb**

The above mentioned rates are quoted per room, per night and are inclusive of VAT and service charge. The breakfast buffet at 25,00 Euro per person is not included in the deluxe room rate but is included in the club room rate. These prices are valid for reservations made **until 31 August 2009**. After this date the rooms and rates are no longer guaranteed.

## CONFERENCE SECRETARIAT

### AESGP

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Updated information on the conference programme will be provided on the AESGP website [www.aesgp.be](http://www.aesgp.be)

**Registration fee:** 700 euro

The fee includes participation in the reception and buffet dinner at the European Parliament, conference, lunch, the coffee breaks and farewell drink. Please note that AESGP is unable to accept credit card payment at this point in time. Registration should be made by using the enclosed registration form. We recommend registration **before 26 September 2009**.

### Cancellations:

For cancellations received after 26 September 2009, the whole fee is withheld.